

## Got a **BIG** wishlist – but a limited **budget**?

### Then let my new “Purchase Power” plan come to your rescue!

Many of you are already familiar with a traditional “Club” that many Stampin’ Up!® demonstrators, including myself, have run for many years now. Well after a number of months in development, I’ve recently launched my new “Purchase Power” program - as an updated and more flexible version of the traditional “Club” format. I guess you could think of it as “Club 2.0”!

#### With this new plan I have kept the main Club elements you love:

- Purchase your Stampin’ Up! products on a regular plan that’s kind to your budget
- Earn FREE product (Hostess Benefits) after a period of regular purchases
- Optional FREE monthly make & take class for participants
- Get a discount on registration for my specialty and themed classes (that occur during your membership term)
- Complimentary *Idea Book & Catalog* and all mini catalogs that publish during your term
- Open to participants anywhere in the USA, even if you can’t attend a class

#### And I’ve added greater flexibility and more options for your convenience:

- Shorter participation time commitment (now 5 months, down from a whole year as before)
- Two levels of participation to fit your own budget (\$30 a month or \$60 a month)
- More frequent hostess benefits (free products) that now reflect your own purchase history
- Now two types of optional FREE monthly make & take classes to choose from – for a better fit with your own personal preferences. Now choose your **favorite** class and take it free: **Card Class** OR **Crafting Adventures Class** (or even both, if you choose the \$60/month level!)
- Jump in and begin your participation cycle in any month of the year; no more waiting until the groups start over again in July

So check out the details on the next page, then sign up to participate right away! Before you know it you’ll be working your way through that wishlist, and taking your next Card Class and/or Crafting Adventures Class for FREE!

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### What you’ll do:

- Commit to purchasing at least \$30 (or \$60) of catalog product through me every month for 5 consecutive months. (You’ll choose your membership level at the beginning of your 5-month term.)
- Turn in your product order to me by the 1<sup>st</sup> Friday of every month. You may submit your order in person, or via telephone or email. Note that this plan is not currently set up to accept online orders as all orders must be submitted together.

### What you’ll get:

- A complimentary *Idea Book & Catalog* and all mini catalogs that publish during your membership term
- One optional FREE monthly hands-on class at the \$30 membership level. (Choose from **Card Class** or **Crafting Adventures**.) Or take both classes free with a \$60-level membership.
- Free products (hostess benefits) based on your own purchases during your membership term. (Note that while you are welcome to order more than your monthly minimum commitment during your term, hostess benefits will be capped at a \$300 workshop if you have made a \$30 commitment, and at a \$500 workshop if you have a \$60 commitment.)
- Discount pricing at my specialty-project or themed classes during your term
- If you choose the \$60-level membership, you’ll get at least 1 square a month on my 50/50 Board – for a chance to win a \$50 catalog shopping spree!
- As a Purchase Power member you’ll automatically be on the inside track. See more ideas and learn more techniques by attending your (optional) free classes regularly, check out my private sneak peek showings of upcoming mini catalogs, and get the “inside scoop” & news just about as soon as I am allowed to share it!
- Not to mention, you’ll have fun and enjoy new friendships!

## FAQ's:

**Q: What if I occasionally want to order more than my minimum monthly commitment level? Will my hostess benefits increase because my total purchases increase?**

**A:** Yes – up to the maximum levels mentioned above. But please retain your receipts so you can show me your total orders. I was pleased to be able to figure out how to incorporate this customer-requested feature.

**Q: What if I forget or can't get my order turned in by the 1<sup>st</sup> Friday of the month? Or what if I have to drop out before my 5 month commitment is complete?**

**A:** Hopefully you will mark your calendar for the 5 upcoming due dates, and if you will be out of town or otherwise unavailable on the due date, you're welcome to submit your order ahead of time. Or you might like to give me a "just in case I forget" order in advance (and permission to charge your credit card) – and ask me to hold onto it for just such circumstances.

But because this new format bases hostess benefits on your own purchases and not those of the entire group, I will no longer be calling and emailing reminders to people after each month's due date. If you forget the due date or are unable to complete your term, you may simply start over with another 5-month term when it's more convenient for you.

**Q: Will my hostess benefits ALWAYS come exactly at the end of my 5-month term?**

**A:** As often as I can juggle the numbers to make that work, yes. But from time to time I may offer you some of your hostess benefits before your term is actually up – and it's also possible some of your free stuff may not arrive until a month or two after your term concludes. With everyone under their own individual plan, there will be a number of variables operating behind the scenes which may result in your hostess benefits not arriving exactly at the end of your 5-month term.

**Q: Sometimes Stampin' Up! offers a month of additional hostess benefits for parties over say, \$300 or \$350. Will my cumulative sales count towards occasional extra hostess benefits such as that?**

**A:** No, in most cases extra hostess benefits such as those incentives will not apply because they would require you to have that much in orders in that same month, not cumulatively over several months. But don't forget you're ALWAYS welcome to book a real party (workshop) and get 100% of the hostess benefits generated by THAT – including any potential extra perks that may be offered during that month.

**Q: If, during my 5-month membership term, I attend a workshop or other type of event with you that results in me placing an additional order that same month, can I count that order towards my cumulative "Purchase Power" total and have it increase my own hostess benefits, too?**

**A:** No. Sorry. Any hostess benefits generated by your order at a party or other type of event will count towards that hostess's benefits. It is not possible to make an order count twice; Stampin' Up!'s computers are just too darn smart to allow that, lol! ;-)